



WHERE BOLD IDEAS BECOME REAL

2022

SILICON VALLEY
SMALL BUSINESS DEVELOPMENT
CENTER

ABOUT US



The Silicon Valley Small Business Development Center is part of a 40-year national legacy committed to small business success. Hosted by the SJSU Research Foundation, this SBDC is focused on assisting the future “big businesses” of Silicon Valley. We offer no-cost high level advising to fast-growth potential entrepreneurs primarily in the areas of:

General and strategic business advice

Go-to-market strategies and commercialization

Financial modeling and projections

Pitch preparation to VCs/angel groups

Manufacturing assistance

Government grants and contracts — SBIR/STTR

Marketing Plan and Communication

Access to Capital and Business Planning

HR Strategy (Performance Mgt., Workforce Planning)

We have experts to assist with capital infusion, marketing, pitching, HR, financial modeling, mergers/acquisitions, and more.

If you are starting this kind of business in Santa Clara County, we want to hear from you.

If you have been in business for 2-5 years and want to reach the next plateau for your business, we are ready to help you.

If you have been in business for over 5 years, we can help you expand your markets or raise more capital.

MEET THE TEAM



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Center Director



Edgar Ceron
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OUR CONTRACTED ADVISORS



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Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Michael Cohen at (408) 924-1402 or email michael.cohen@sjsu.edu

