# CHOOSE MORGAN HILL

Hello Morgan Hill Business Community!

During the month of February we celebrate love, football, presidents, Black History, and random acts of kindness! In the spirit of National Friendship Month, which is also observed in February, we thank you for your support, partnership and friendship with the City of Morgan Hill.

In this eNewsletter, you will find information about key efforts that impact our business community, including:

- Shopping Center Sales Tax Rebounds,
- 2022 State of the City Address,
- Depot-Latala Project Update,
- Llagas Creek Flood Control Phase 2,
- Industrial Preservation & Optimization Policy,
- Businesses Newly Opened and Coming Soon, and
- Business Resources.

Please feel free to reach out to the team if you have any questions or want to connect with us. We look forward to working with you in 2022 and hank you for continuing to "Choose Morgan Hill."

# Morgan Hill Shopping Centers Bounce Back



The Morgan Hill retail and restaurant industries have been significantly impacted during the COVID-19 pandemic and resulting shelter-inplace order; however, recent sales tax reports indicate that business recovery is finally underway. Not only have sales tax revenues from shopping centers returned to pre-pandemic levels, in some cases, they are exceeding them. The City's Downtown District is one of the recent success stories.

HERE



Read the Morgan Hill Times Article HERE

## **New and Noteworthy**



City of Morgan Hill 2022 State of the City Address Wednesday, March 9th 2022 • 7pm

Watch the virtual presentation HERE

#### 2022 State of the City Address

Please join Mayor Rich Constantine and the City of Morgan Hill on Wednesday, March 9, 2022, from 7 p.m. to 8 p.m. for the 2022 State of the City Address. Mayor Constantine will reflect on the prior year's challenges and accomplishments and set the stage for what's to come in 2022. To participate, follow the zoom link or call 669-900-9128 and use Webinar ID 863 7717 5045 when prompted.

"2022 is a year to work together. There are some big issues at hand – climate,



water conservation during this drought, redistricting, housing needs, homelessness, infrastructure – that require a thoughtful, thorough commitment to the best possible outcomes. The City is ready and looking to the community to engage and help guide all of our futures."

- Mayor Rich Constantine



Visit the project page HERE



# Housing and Road Alignment Work Begins on Hale Lumber Site

The Depot-Latala Project is a mixed-use development, consisting of 49 multifamily housing units and a 3,000+ square foot commercial office space, located on the former Hale Lumber site at Depot Street and Dunne Ave. The project will support the realignment of Depot Street to Church Street and East Dunne Avenue through the Community and Cultural Center parking lot. Each building will be three stories high, and the residential units will include one, two, and three bedrooms. Currently demolition is scheduled to occur only on the private Hale Lumber property. Project work in the public right-of-way will begin in March of 2022, with work continuing through July of 2022. Street and parking lot impacts will be published **HERE** as the project progresses.



#### Visit the project page

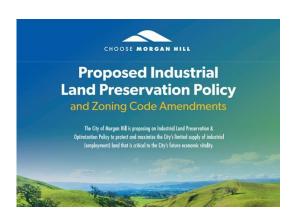
#### Llagas Creek Flood Control- Phase 2

The Llagas Creek Flood Control Project is managed and implemented by Valley Water to provide flood protection to the Morgan Hill community. Valley Water has begun work on a portion of the project referred to as Phase 2A, which takes place in Downtown Morgan Hill. Heavy machinery will be used to tunnel under Nob Hill, located between West

#### **HERE**



Main Avenue and West Dunne Avenue. Upcoming work will affect the intersection of Main and Hale Avenues, and is likely to continue through March of 2022. While traffic will still be allowed through the intersection, significant traffic control devices will be installed to shift lanes in phases to provide space for the workers and equipment for installing underground utilities.



#### **City Council Meeting**

Industrial Preservation & Optimization Wednesday, March 2nd 2022 • 7pm

Join the meeting HERE

For more information, please visit the project page **HERE**.

# Industrial (Employment) Land Preservation

Today, there are only 120 acres of undeveloped industrial land in Morgan Hill. Over the past 8 years, industrial lands inventory has declined by 59%. Preserving existing industrial parks and optimizing remaining industrial lands will support the City's economic prosperity, offer jobs to the community, and preserve the quality of life in Morgan Hill. Staff plans to bring forward Zoning Code amendments, and an Industrial Ordinance that formalizes the current Urgency Ordinance prohibiting standalone distribution uses and certain types of buildings commonly used in distribution facilities.

## **Now Open and Coming Soon**



Palmerino's - OPEN NOW

35 East Main Avenue (669) 888-3199 Tues-Sat, 11AM-7PM www.palmerinos.com



17520 Depot Street, Suite 100 (408) 669-5070 Mon-Fr, 4PM-8PM Sat-Sun, 12PM-8PM depot-street-pizza



**Sushi Confidential** - OPENING MARCH

17340 Monterey Rd www.sushiconfidential.com

# **Business Resources**



Read more about SB 114 HERE

#### **Supplemental Paid Sick Leave**

Passed on February 8, 2022, in response to the continued COVID-19 pandemic, Supplemental Paid Sick Leave (SB 114) will go into effect on February 19, 2022. The Bill approves eligible employees to receive up to 80 hours of COVID-19 related paid leave, with up to 40 of those hours for isolation & quarantine, receiving vaccines, and caring for a child whose school or place of care is closed and up to an additional 40 of those hours available only when an employee, or family member for



whom the employee provides care, tests positive for COVID-19. Employers must display a <u>poster</u> about the law in the workplace. This provision allows for retroactivity to January 1, 2022 and will remain in effect until September 30, 2022.

Print your poster HERE



Register HERE

#### **Marketing and Advertising Webinar**

Join KSBW and marketing expert and Amazon best-selling author, Tom Ray, on Thursday, March 10<sup>th</sup> @ 10:00 AM to discuss marketing and advertising best practices including:

- 3 Advertising Hacks to Re-emerge Successfully
- Messaging for the New Normal
- Why you won't "brand" your way to a quick recovery!

This webinar is FREE to attend.

### The Team



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