

# CHOOSE MORGAN HILL

Hello Morgan Hill Business Community!

In this eNewsletter, you will find information about key efforts that impact our business community, including:

- Morgan Hill Feature Event in the Business Journal
- Significant Commercial, Industrial, and Residential Project Movie Reel
- Largest In-Person Hiring Fair To Date
- 2022 Local Election Items
- Updated Downtown Restaurant, Retail, and Development Map
- Hotel Incentive Policy Revisions
- Sidewalk Saturdays Returns this Fall
- Carniceria Elite Meat Market, MOHI Farm, and Bath & Body Works
- Business Resources

Please feel free to reach out to the Economic Development team if you have any questions or want to connect with us. We look forward to continuing to work with you and thank you for your commitment to "Choose Morgan Hill."

## Morgan Hill Feature Event in the Business Journal



Watch the "Meet Morgan Hill"  
event recording [HERE](#)

### Meet Morgan Hill Event

On Thursday, August 11, the Silicon Valley Business Journal hosted a virtual event, "Meet Morgan Hill," to explore the topics of industrial and residential development and the hospitality industry. Some of the major highlights from the discussion include:

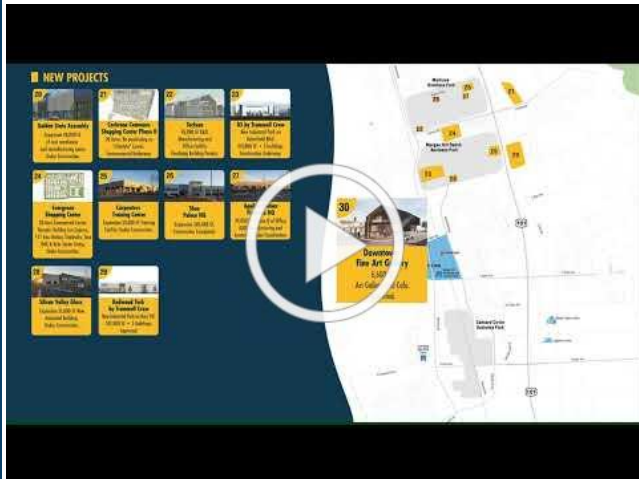
- Edith Ramirez (City of Morgan Hill) gives a citywide overview (min 1:56-14:55)
- David Karol (Ridge Capital Investors) talks about the industrial market and their plans for the prior ShoePalace Building at 755 Jarvis (min 18:34-23:58)
- Joe Guerra (Brookfield Properties)



Watch last year's "The Future of Morgan Hill" event recording [HERE](#)

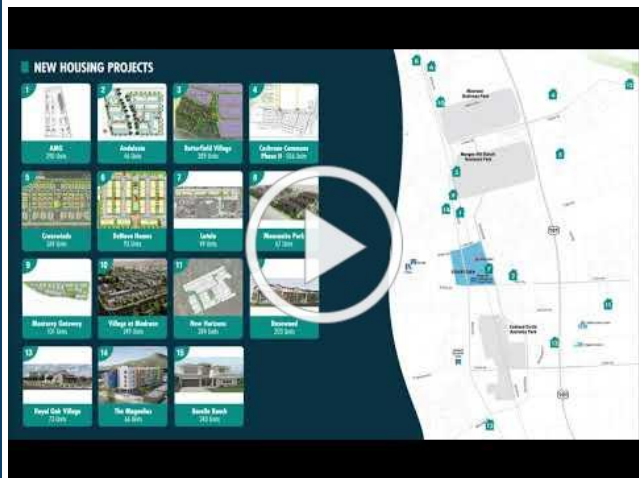
- talks about the medical/healthcare market and the demand for an expansion of their proposed medical facility on Juan Hernandez (min 28:52-37:20)
- Jeff Wasson (Cutina Group) talks about the hotel market and plans for construction of their Holiday Inn Express Hotel at Evergreen Village (min 49:00 - 50:34, 58:45-1:00:36)
- Frank Leal (Live+Love+Leal) talks about the hospitality market, wedding industry, and his dedication to resume construction on the Downtown Hotel MoHI this fall (min 50:34-58:43, 1:00:38-1:08:09)

## New and Noteworthy



### Significant Project Movie Reels

To learn more about citywide projects that are currently approved, under construction, or recently completed, watch the Commercial & Industrial Movie Reel.



To learn more about citywide residential projects that are currently approved or under construction, watch the Housing Movie Reel.



### Largest In-Person Hiring Fair To Date

Work2future and San Jose Works are hosting a **San Jose Career Expo** on Friday, September 23 from 1:00 p.m. to 4:00 p.m. at the San José McEnery Convention Center, South Hall. This will be the South Bay's

Register to participate  
**HERE**

There is **no cost** to participate, however space is limited. The deadline to register is September 5.

largest in-person hiring event to date, with spaces available for 75 employers who are:

- Currently hiring seasonal, part-time, and/or full-time employees.
- Looking for candidates that are entry-level to highly skilled.
- Open to applicants of all ages. Employers with the capacity to hire youth 16+ are encouraged to apply.



Learn more about the Candidates and Measures **HERE**

## 2022 Local Election Items

On November 8, 2022, the following local items will be on the ballot:

- Mayor, 2-year term
- Council Member District B, 4-year term
- Council Member District D, 4-year term
- Measure A- Zoning regulations for buildings
- Measure B- Monterey Road Lane Reduction

For a list of key election dates go [HERE](#), and to review the Initiatives and Measures on the November ballot, go [HERE](#).



## Updated Downtown Restaurant, Retail, and Development Map

Looking for places to dine and shop in Downtown Morgan Hill? Download a PDF of the updated Downtown Restaurant, Retail, and Development Map [HERE](#).



## Hotel Incentive Policy (HIP)

To support the City's ongoing tourism strategy and hospitality industry, the City Council recently approved revisions to the HIP that encourage both new hotel development and reinvestment in existing hotels to improve the quality and quantity of hotel rooms and increase transient occupancy tax generation.





## Sidewalk Saturdays Returns This Fall

The 2022 Fall Sidewalk Saturdays Season will kick off on September 10 and take place every Saturday through November 26. This pop-up vendors' market is located on 3rd Street in Downtown Morgan Hill from 9 a.m. to 1 p.m.

Where you shop matters. Meet 12-15 local makers every week, displaying hand-crafted goods and custom gifts. Keep your purchases in the 95037 this Holiday Season.

## Business Announcements



### Carniceria Elite Meat Market

**COMING SOON**

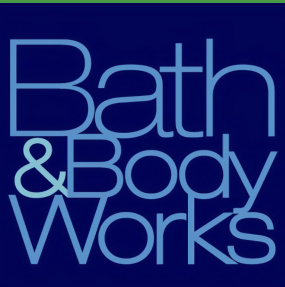
16915 Monterey Rd  
Ross Shopping Center

MO|HI<sup>™</sup>  
F A R M

### MOHI Farm Restaurant

**OPENING FALL 2022**

90 E. 3rd Street  
Downtown Morgan Hill



### Bath & Body Works

**OPENING FALL 2022**

124 Cochrane Plaza  
Target Shopping Center

# Business Resources



Start your application  
[HERE](#)

## Microbusiness Grant Portal Reopens

On August 11, the County of Santa Clara and the Enterprise Foundation reopened the portal to accept additional applications for the Microbusiness Grant Program, which grants \$2,500 to qualified businesses affected by COVID-19. The application portal will remain open until the funds are exhausted.

To qualify for the \$2,500 grant, microbusinesses must have made less than \$50,000 in total revenue (not net) in each of the last three years, have fewer than five employees, was negatively affected by COVID-19, was open in 2019, and in operation in 2022.



Register to attend  
[HERE](#)

## Negotiating With Your Commercial Landlord

Communicating effectively with your landlord can help you earn more money and grow your business. In this workshop scheduled for Wednesday, August 31, at 3:30 p.m., you will learn how to negotiate and develop a positive relationship with your landlord. The presenter will teach general negotiation tips, as well as how to negotiate in specific situations, such as when your landlord raises the rent or when you would like to improve conditions at your place of business.



Register to attend  
[HERE](#)

## Capital Planning for Product Development

In this four-session accelerator module, hosted by PortLabs and small business finance coach Jonathan Salsman, you will work with a group of your peers and business coaches to:

- Better understand your business funding needs
- Get to know various sources of capital that might help you start or grow
- Learn to plan for financial success as an entrepreneur
- Identify the information you need to

Accelerator class dates are  
September 13, 15, 20, and 22

develop or collect to get the capital you  
need.

## The Team



**Economic  
Development Director**  
[Matt Mahood](#)



**Economic Development  
Coordinator**  
[Brittney Sherman](#)



**Economic  
Development Fellow**  
[Travers Grindall](#)



**CHOOSE MORGAN HILL**

408-779-6480 • [www.choosemorganhill.com](http://www.choosemorganhill.com)

17575 Peak Ave. Morgan Hill, CA 95037

